



Contact: Lauren Hamilton
Hill & Knowlton
(310) 633-9478

lauren.hamilton@hillandknowlton.com

Michael Westerfield
Dart Container Corporation
(909) 793-2729

michael.westerfield@dart.biz

Dart Container Corp. Recognized by CalRecycle for Outstanding Waste Reduction Efforts at Manufacturing Facilities

Recognition Highlights Dart's Leadership in Waste Reduction Efforts Statewide and its Commitment to Boosting Public Awareness about the Recyclability of Foam Cups

CORONA/LODI, CA (January 18, 2011) – Dart Container Corp., a leading manufacturer of foodservice and packaging products, is a winner of the prestigious 2010 Waste Reduction Awards Program (WRAP) by the California Department of Resources Recycling and Recovery (CalRecycle) for waste reduction efforts at its manufacturing facilities in Lodi and Corona, the company announced today.

At Dart's two manufacturing facilities in California, the company employs several initiatives to reuse materials, including pallets, cartons, and bulk bags used to ship raw materials. Whenever possible, Dart facilities also use recycled-content materials and environmentally-friendly products to help reduce the company's carbon footprint.

As an added waste reduction effort, Dart has free public drop-off sites at these facilities that accept postconsumer foam food service and packaging containers from any member of the public who wishes to recycle them. The effort raises public awareness about the recyclability of foam, diverts foam from landfills and reuses the material to create new products, including picture frames, crown molding and agricultural products.

"WRAP acknowledges businesses throughout California for implementing practices that help protect the environment and preserve our natural resources," said CalRecycle Acting Director Mark Leary. "Dart Container Corporation received its first WRAP award in 2010 by using innovative reduction, reuse and recycling programs including buying secondhand products when possible, and providing drop-off sites for foam recycling that are free to the public."

Dart is also committed to educating its employees and the general public about the recycling value of foam through a variety of sponsorships and volunteer opportunities with environmental events, including the Friends of LA River's Great LA River Cleanup and the American Parkway Foundation's Sacramento Great American River Clean Up. Dart's website, Facebook page and Twitter account are additional sources of information on the value of recycled foam.

“At Dart, recycling and reuse is an essential component of our stewardship ethic,” said Michael Westerfield, corporate director of recycling programs for Dart. “We’re passionate about contributing to a cleaner future and are committed to supporting the development of further infrastructure to recycle foam #6.”

Often improperly called “Styrofoam,” a registered trademark of the Dow Chemical Company, Dart’s products are recyclable and reusable. Foam products generate less waste in their production than paper alternatives, are stable and safe in landfills, and burn cleanly in modern municipal energy-from-waste facilities.

About Dart Container Corporation

Established in 1937, Dart Container Corporation sets the industry standard of excellence by providing high quality, recyclable, affordable and safe foodservice products, exceptionally reliable service and responsible environmental practices. Dart is making a concerted effort to increase foam recycling opportunities throughout the country and is headquartered in Mason, Mich. For more information, visit www.dart.biz/recycle or call (800) 248-5960.