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Dart Container Returns to Great American River Clean Up with Fifth Year of Foam Cup and Foam Packaging Recycling

Thousands of Volunteers Expected to Preserve, Protect and Enhance the Parkway

SACRAMENTO, Calif. (September 11, 2012) – For the fifth consecutive year, Dart Container is bringing foam recycling (often mistakenly referred to as “Styrofoam”, a registered trademark of Dow Chemical), education, and volunteer efforts to the Great American River Clean Up. Last year, over 2,200 volunteers removed more than 15,000 pounds of trash and debris in just three hours.

On Saturday, September 15, employees from Dart’s Lodi manufacturing facility will join thousands of other volunteers as they pick up trash and debris from the American River Parkway, enhancing a 23-mile stretch of the river. In addition to its support of the Clean Up, ***Dart is hosting a one-day foam collection where residents can recycle their used foam and help divert waste from local landfills. This year’s drop-off will take place from 9 a.m. to noon at the Lower Sunrise River Access (Sunrise Boulevard at South Bridge Street).*** During this time, Dart will collect all clean foam for processing, which can include cups, plates, and protective packaging foam which is often used to protect electronics items like televisions and computers.

“The Great American River Clean Up continues to make an impact on the Sacramento community, and we’re grateful to have the long-term support of Dart,” said Stacy Springer, Event/Volunteer Coordinator of American River Parkway Foundation. “We appreciate Dart’s dedication to preserving the Parkway and educating the community about recycling foam rather than littering or adding to our landfills.”

Dart employees participating in the Great Clean Up will pick-up litter and demonstrate how foam products can be recycled. Foam stamped with the chasing arrows triangle with the number six in the middle is a thermoplastic and can be recycled repeatedly. Popular products made with this material include picture frames, crown molding, and agricultural containers.

“We’re honored to partner with the American River Parkway Foundation for a fifth year. It’s a great collaborative effort to help the community clean up one of Sacramento’s most beautiful outdoor spaces, and educate residents about the value of recycling foam,” said Michael Westerfield, Corporate Director of Recycling Programs at Dart Container.

DIRECTIONS TO POLYSTYRENE FOAM COLLECTION DROP-OFF: (Sat 9/15 from 9AM-12PM)

From Highway 50, take the Sunrise Blvd. north exit. Turn right onto South Bridge Street (just south of the bridge, not a stoplight). Follow South Bridge Street into the Parkway and to the left to go under the Sunrise Bridge to the sign-in table.

About Dart Container

Established in 1937, Dart Container sets the industry standard of excellence by providing high quality, recyclable, affordable, and safe foodservice products and packaging, exceptionally reliable service and responsible environmental practices. Dart is making a concerted effort to increase foam recycling opportunities throughout the country and strives to produce high-quality, cost-effective products in a manner sensitive to environmental concerns. Dart is headquartered in Mason, Michigan. For more information, visit www.dart.biz.recycleCA or call (800) 248-5960.

About American River Parkway Foundation

The American River Parkway Foundation is a publicly supported 501(c)(3) not for profit agency, which each year coordinates the efforts of hundreds of volunteers who contribute thousands of work hours to maintaining and improving the Parkway. Volunteers work to restore the native habitat and vegetation, improve public safety, reduce the threat of fires and increase the public's stewardship of the Parkway. For more information, visit www.arpf.org/garcu.shtml or call (916) 486-2773.

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