



Central and Northern Michigan Region
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News Release NEWS RELEASE

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Dart Container Corporation Donates 25 Million Cups to Red Cross

Lansing, Mich., Thursday, January 19, 2012 — The Dart Container Corporation has made a commitment to donate 25 million disposable cups to the American Red Cross over the next five years.

The co-branded cups, including both the Dart and the Red Cross logos, will support the Red Cross disaster services and blood donation missions.

“Dart Container Corporation is pleased to embark on another five-year product donation commitment to the American Red Cross,” said James D. Lammers, Vice President for Administration, Dart Container Corporation. Lammers also serves as a vice-chair of the Mid-Michigan Chapter Board of Directors.

“The free foam cups we provide not only help to lower the Red Cross’s operational costs, but, most importantly, allow Red Cross staff and volunteers to efficiently provide cold and hot beverages to disaster victims and blood donors,” said Lammers. “This combination of lower costs and greater efficiency means the Red Cross can increase its reach and continue to very positively impact individuals and communities during times of need.”

Between 2005 and 2010, Dart Container donated more than 31 million co-branded cups to the American Red Cross which were used throughout the United States. The new commitment consists of five million co-branded cups per year over the next five years.

To show its appreciation to Dart Container Company, the Red Cross will present Lammers with a plaque during the Michigan American Red Cross Executive Leadership Meeting, Friday at 1 p.m. The meeting, attended by Red Cross board members from throughout Michigan, will be held in the McCall Conference room at the American Red Cross, 1800 E. Grand River Ave., Lansing.

“We are extremely grateful to the Dart Container Corporation for their donation of these cups and the renewal of their gift,” said John Cauley, Executive Director, Mid-Michigan Chapter of the American Red Cross and Regional Executive Officer. “The Red Cross relies on the generosity of the American people and corporate partners like Dart.”

Dart Container Corporation, with offices in Mason, operates foam collection centers in 13 communities across the United States and partners with numerous other organizations for recycling #6 foam.

The Red Cross depends on the generous support of the American public to assist people affected by disasters. If you would like to help, please consider making a donation today by visiting www.redcross.org, calling 1-800-RED CROSS (1-800-733-2767) or texting the word REDCROSS to 90999 to make a \$10 donation. Contributions may also be sent to American Red Cross, P.O. Box 30101, Lansing MI 48909-7601.

About the American Red Cross:

The American Red Cross shelters, feeds and provides emotional support to victims of disasters; supplies nearly half of the nation's blood; teaches lifesaving skills; provides international humanitarian aid; and supports military members and their families. The Red Cross is a charitable organization — not a government agency — and depends on volunteers and the generosity of the American public to perform its mission. For more information, please visit www.redcross.org or join our blog at <http://blog.redcross.org>.

Attention Media Representatives:

Media representatives are invited to attend the plaque presentation during the Michigan American Red Cross Executive Leadership Meeting, Friday at 1 p.m. in the McCall Conference room at the American Red Cross, 1800 E. Grand River Ave., Lansing. Please RSVP to Alison Bono, 517-702-3349, by 11 a.m., Friday, January 20.