

For Immediate Release
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NEW WEBSITE LAUNCHED TO INCREASE RECYCLING OF FOAM FOOD CONTAINERS AND PACKAGING

Dart Container launches website to educate residents, businesses and governments on foam recycling

Mason, MI – To support the recovery of post-consumer foam packaging, Dart Container Corporation is proud to announce the launch of HomeforFoam.com, an educational website dedicated to informing businesses, city governments, and schools about how polystyrene (PS) foam #6 can be recycled. It also provides a list of markets for the material, a list of the environmental and economic benefits to recycling foam #6, as well as a list of locations that accept foam #6 recycling facility.

For consumers, Homeforfoam.com offers a chance to inspire others through recycling success stories. City governments and businesses can download sample press releases, social media posts and more to promote their foam recycling programs. The website also provides educators with free recycling lesson plan ideas, intercom announcements and more. Foam recyclers can find markets through Homeforfoam.com by connecting with brokers and reclaimers, who resell or use the material to manufacture new products like picture frames and crown molding.

“Dart has been recycling post-consumer foam cups, containers, and packaging since 1990 and we are excited to share some of our knowledge by assembling a website dedicated to advancing foam recycling,” said Michael Westerfield, Corporate Director of Recycling Programs at Dart. “This site is a one stop shop for those wishing to learn how to implement their own program.”

While Dart exclusively produces foodservice containers, HomeforFoam.com promotes the growth of all foam #6 recycling including medical coolers, egg cartons, ice chests, foam used to package electronics, and more. To learn more about foam #6 recycling, visit homeforfoam.com.

About Home for Foam

Home for Foam is a development initiative dedicated to supporting the growth of foam #6 recycling by providing recycling information to municipalities, businesses, schools and the general public. Home for Foam guides municipalities and organizations in starting recycling programs, connects city governments with buyers of foam, and much more. For more information and to learn about foam #6 recycling, visit homeforfoam.com.

About Dart Container Corporation

Established in 1937, Dart Container Corporation sets the industry standard of excellence by providing high quality, recyclable, affordable and safe foodservice products and packaging, exceptionally reliable service and responsible environmental practices. Dart is making a concerted effort to increase foam recycling opportunities throughout the country and strives to produce high-quality, cost-effective products in a manner sensitive to environmental concerns. Dart is headquartered in Mason, Mich. For more information, visit www.dart.biz or call (800) 248-5960.

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