

from



89U8



89U8ESC

## 8 oz. *FUSION*™ Cup

*8 oz. serving / 9 oz. flush fill paper wrapped Fusion cup with superb graphics and superior insulation*

✓ **Complete Product Line**

Dart now offers five different Fusion sizes – 8 through 24 ounces – to meet all of your gourmet coffee needs.

✓ **Versatility**

With an 8 oz. practical fill and approximate 9 oz. flush fill, Dart's new small Fusion size easily integrates into any beverage program.

✓ **Superior Insulation**

Keeps hot beverage hot longer extending the beverage experience, all while keeping hands cool.

✓ **Escape® Stock Print**

Presents an upscale image with no minimum number of cases to buy.

✓ **Custom print**

Customize your cups with your own logo to increase the visibility of your business.

Stock Number	Description	Packing Bag/Case	Case Cube	Case Weight	Suggested Lids
89U8	8 oz./9 oz. custom print	25/1000	4.8	10.4	8EL, 8ELBLK
89U8ESC	8 oz./9 oz. Escape stock print	25/1000	4.8	10.4	8EL, 8ELBLK

For more information, contact your Dart sales representative or call 1-800-248-5960.



For environmental information, visit [www.dart.biz](http://www.dart.biz)

**DART CONTAINER CORPORATION**

*The Industry Standard of Excellence*

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New Product

# 8 oz. *FUSION*™ Cup

Feature	Advantage	Benefit
Full Coverage Paper Surface	Provides a smooth surface for sharper print definition	Enhances print quality
Print Capability	Ideal for custom printing	Increases business awareness and enhances image
Contemporary Design	Upscale appearance	Increases customer appeal
Rolled Lip Design	Comfortable feel when drinking	Increases customer satisfaction
Low Heat Transfer	No need to double cup or to use a cup sleeve	Increases profitability
Insulated	Maintains beverage quality and taste	Increases customer satisfaction
Dual Use	Keeps hot drinks hot and cold drinks cold	Reduces inventory needs
Leak-resistant Pinch Fit Lid	Helps grip inside and outside of cup to prevent leaks and spills	Reduces customer complaints
Cup Strength	Paper wrapped sidewall strengthens cup and makes it resistant to crushing when lidding	Increases customer satisfaction
Foot Stack	Allows easy, one-hand separation	Increases operational efficiency

