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Public Drop-Off for Foam Recycling Offered at Great American River Clean-Up Hosted by Dart Container Corporation

Dart, Keep California Beautiful and American River Parkway Foundation bring one-day polystyrene foam recycling to William Pond Recreation Area location on Saturday

SACRAMENTO, Calif. (September 16, 2009) – Discarded polystyrene foam cups, clamshells and other litter picked up by volunteers and dropped off by the public during the Great American River Clean-Up could soon become ingredients for picture frames or decorative moulding, thanks to sponsor Dart Container Corporation.

This year, in conjunction with the American River Parkway Foundation and Keep California Beautiful, Dart invites the public to drop-off (one-day only) their clean, bagged foam food service containers for free. Applicable items include foam cups, plates, clamshells, and shape molded foam packaging, often used to package electronics. All foam must bear the “♻” symbol with chasing arrows. The Dart drop-off will take place on **Saturday, Sept. 19** from **9 a.m. to noon** on the north side of the river at **William Pond Recreation Area at 5700 Arden Way, Carmichael, Calif.** Currently in the Sacramento area, foam products cannot be recycled in household recycling bins.

“We are truly excited to celebrate the Great American River Clean-Up by providing a location where residents can conveniently drop off and recycle their foam products,” said Michael Westerfield, Corporate Director of Recycling Programs at Dart Container Corporation. “Dart is passionate about contributing to a cleaner future and has a history of seeding recycling infrastructure where we do business.”

Dart’s products are made of foam polystyrene, a versatile plastic that includes cups, clamshells, plates, cutlery and more. Foam products generate less waste in their production than paper alternatives, are stable and safe in landfills, and burn cleanly in modern municipal energy-from-waste facilities. Reduced to resin pellets, polystyrene is reused in items as varied as picture frames or like-wood plastic moulding.

“Sacramento area residents often don’t realize that whatever trash is on the streets goes into the storm drains, travels through waterways, and ends up in the Pacific Ocean,” said Stacy Carlson, Event/Volunteer Coordinator of American River Parkway Foundation. “We’re thankful for Dart’s sponsorship and commend the company’s efforts to remind consumers that foam products, like many other plastics, are recyclable, and encourage the responsible public disposal of litter as a way of preserving an important local watershed and habitat.”

The company is driving recycling efforts from its California manufacturing facilities in Lodi and Corona to workplaces across the state, and from its warehouse recycling centers to consumers' homes in curbside recycling efforts, such as L.A.'s "New to Blue."

"We commend Dart for raising the awareness of the public's recycling options so that foam recycling in California is possible and practical," said Christine Flowers of Keep California Beautiful. "With greater understanding, the Sacramento area can be more responsible in their disposal of single-use food service items and other foam products."

About Dart Container Corporation

Established in 1937, Dart Container Corporation sets the industry standard of excellence by efficiently providing high quality, affordable foodservice packaging solutions, exceptionally reliable service and responsible environmental stewardship. Dart is making a concerted effort to increase foam recycling opportunities for Californians throughout the state and strives to produce high-quality, cost-effective products in a manner sensitive to environmental concerns. Dart has two plants in California – in Corona and Lodi. For more information, visit www.dart.biz or call (800) 248-5960.

About American River Parkway Foundation

The American River Parkway Foundation is a publicly supported 501 (c) (3) not for profit agency, which each year coordinates the efforts of hundreds of volunteers who contribute thousands of work hours to maintaining and improving the Parkway. Volunteers work to restore the native habitat and vegetation, improve public safety, reduce the threat of fires and increase the public's stewardship of the Parkway. For more information, visit <http://www.arpf.org/garcu.shtml> or call (916) 486-2773.